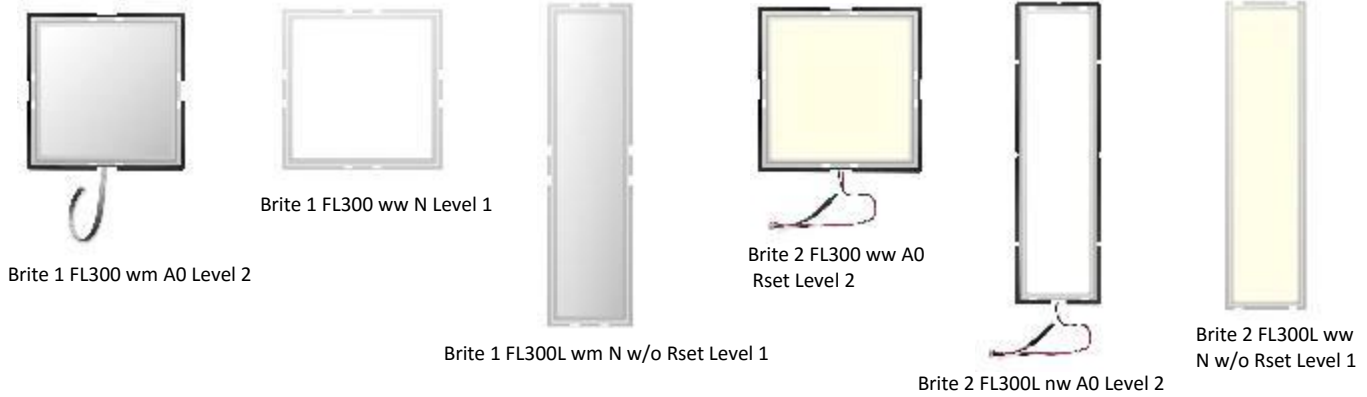


# Retail





Retail stores are much more than places to buy things. In today’s competitive environment retailers are looking for ways to create unique shopping experiences to attract and retain their customers. Finding new and innovative ways to draw the customer in, from eye-catching window displays to the right mood lighting, can encourage purchasing and build relationships. Lighting is instrumental in making products look attractive and more visible. High CRI light engines will make products look their best - almost as if under direct sunlight. Lumiblade OLEDs have a CRI of >90 making them ideal for retail applications. Additionally, Lumiblade’s unique form factor, cool-to-the touch surface, and compatibility with control systems can streamline shelf lighting while bringing light close to products . With these flexible options, OLEDWorks Lumiblade Brite lighting panels can be tailored for any retail application.

Lumiblade Brite FL300 panels are available in two shapes, square and rectangle. We offer Brite 1 mirror or opaque surfaces and two choices for finishing. The latest generation, our higher performing Brite 2, is available in two color temperatures (3000K and 4000K) and in two finishing levels.

## Lumiblade Brite 2 specifications

Warm white	At 8300 cd/m2	At 3000 cd/m2
Lumens	300	100
Efficacy (Lm/W)	57	63
CCT (K)	3000	3000
CRI	>90	>90
Lifetime (K hrs)	10	50
Neutral white	At 7100 cd/m2	At 3000 cd/m2
Lumens	250	100
Efficacy (Lm/W)	46	50
CCT (K)	4000	4000
CRI	>90	>90
Lifetime (K hrs)	10	50

## More information & contact

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